

EU regulatory initiatives on digital transformation Key messages

Data Act

- ensure fairness in the data economy by enabling a better allocation of value from data among the parties involved in data exchanges
- empower citizens and companies by giving them control over the data they contribute to generate with the use of connected objects
- enhance legal clarity by establishing novel data access and use rights that clarify who can do what, with which data, and under what circumstances
- contribute to make Europe a leader in the data economy by harnessing the potential of the ever-increasing amount of industrial data, in order to benefit the society and the economy

Artificial Intelligence

- risk-based legal framework that enables the development and use of trustworthy AI
- address risks to health, safety and fundamental rights, and ensure AI is a force for good
- build trust and foster innovation
- create an ecosystem of excellence where AI thrives from the lab to the market

Digital Services Act/Digital Market Act

- Improving safety of citizens AND freedom of expression of all
- Ensuring innovation
- Preventing legal fragmentation of the EU internal market
 - DSA – citizen agency over platforms to surface quality content
 - DMA – contestability and fairness to leverage pipeline of platforms